



Hearing aid discount program offered through TruHearing

Blue Cross and Blue Shield of Illinois (BCBSIL) has arranged a discount program* through TruHearing that offers digital hearing aids at a reduced price. This program is available to you as a BCBSIL member, as well as your parents and grandparents who are not enrolled in a BCBSIL plan.

With the digital hearing aids offered through TruHearing, you simply select the style that you prefer within your chosen price level.

The TruHearing program includes:

- Free hearing screening
- 45-day money back guarantee
- 2-year warranty
- 12 months, no interest financing upon approved credit

TruHearing

Basic

- Value in 100% Digital

\$995 each**

Regular price: \$1,595 each

- 100 percent digital
- 2 channels
- 2 memories
- Microphone noise reduction

TruHearing

Medallion

- Technology & Value

\$1,495 each**

Regular price: \$3,595 each

- 100 percent digital
- 7 channels
- 3 memories
- Microphone noise reduction
- Sensitive voice processing
- Adaptive feedback detection

TruHearing

Ultra

- Highest Technology
- Complete Features

\$1,995 each**

Regular price: \$4,755 each

- 100 percent digital
- 14 channels
- 3 memories
- Microphone and adaptive noise reduction
- Sensitive voice processing
- 6 compression areas
- Speech preservation

To learn more or to take advantage of the savings, call TruHearing at **(866) 687-2020** and identify yourself as a BCBSIL member. The operator will assist you in scheduling a hearing test at a convenient location. Operators are available from 8 a.m. to 8 p.m. (CT), Monday through Friday. You can also visit www.truhearing.com for more information. Be sure to present your BCBSIL ID card at all appointments.

www.bcbsil.com



**BlueCross BlueShield
of Illinois**

*This is a discount program only. However, some of the services offered may be covered under your health plan. To find out if you have hearing benefits through your plan, refer to your coverage documents. Use of this program does not affect your premium, nor do costs of the program services and products count toward calendar year or lifetime maximums and/or plan deductibles.

**Products and prices may be subject to change without notice.

The relationship between Blue Cross and Blue Shield of Illinois and TruHearing is that of independent contractors.

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company,
an Independent Licensee of the Blue Cross and Blue Shield Association